IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	/	I hereby certify that this paper is being electronically deposited
Lauckhart	j,	with the United States Patent and
Serial No.: 09/695,216)	Trademark Office on this date:
For: SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL CONTENT ON THE WORLD- WIDE-WEB) ;	November 15, 2011
Filed: October 25, 2000) <u>,</u>	/ Michael W. Zimmerman/
Thed. October 23, 2000	``	Michael W. Zimmerman
Group Art Unit: 2442		Registration No.: 57,993
Examiner: MACILWINEN, JOHN MOORE JAIN	<i>)</i> .	Attorney for Applicants

TRANSMITTAL OF AMENDMENT with PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)

Mail Stop Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Submitted herewith is a response to the Office Action dated July 15, 2011, along with a Petition for Extension of Time Under 37 CFR 1.136(a).

Extension of Time

This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month	X	\$150.00		\$75.00
Two Months		\$560.00		\$280.00
Three Months		\$1270.00		\$635.00
Four Months		\$1,980.00		\$990.00
Fifth Month		\$2,690.00		\$1,345.00

If an additional Extension of Time is required, please consider this a petition therefor.

	Extension Fee: \$150.00
An extension for and the fee paid therefor of \$ fee due for the total months of e	month(s) has already been secured is deducted from the total extension now requested.
	Deduction: \$0.00

Extension Fee Due With This Request:

\$150.00

Method of Payment of Fees

	Enclosed check in the amount of:	\$0.00
\boxtimes	EFT payment in the amount of:	\$150.00

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Please continue to direct all correspondence for this matter to the address associated with USPTO Customer Number 81905.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC 150 South Wacker Drive Suite 2100 Chicago, Illinois 60606 (312) 580-1020

By: / Michael W. Zimmerman/

Michael W. Zimmerman Registration No. 57,993 Attorney for the Applicants

November 15, 2011